## KERING

## Kering Gives Artist Malika Favre Carte Blanche for International Women's Day 2025

Every year since 2019, Kering has invited a female artist to create a piece of art in honor of International Women's Day, always with a common thread: *#NotJustToday*. For March 8, 2025, artist Malika Favre, who regularly collaborates with publications such as *The New Yorker* and *Vogue*, has been chosen to design this original work.



Malika Favre's graphic creations are reduced to their "essence" by stripping the composition down to two dimensional blocks of color that appear to interlock through undulating connections between positive and negative spaces. Juxtaposing minimalism and boldness, Favre fosters a dialog between the women depicted in this original design.

Here, the shade of indigo blue brings this work focusing on "sorority" to life. Each picture depicts a succession of women, their gazes meeting and their gestures intertwining, gradually revealing a white dove that emerges unmistakably and triumphantly from the interconnections between the women – a reminder that women's rights are the result of perpetual endeavor towards a symbolic peace.

Malika Favre declared: "Celebrating International Women's Day is as important as ever in 2025. Though we have made incredible progress over the past decade, we are still far from living in a world of equals. Today is about celebrating us—our strength, resilience, and, most importantly, our profound sense of sorority—something I have experienced firsthand throughout my life and career as an artist. Here's to us, today and every day."

Kering's pledge to women is a long-established priority. It is centered on three pillars: *Empowering Women*, an internal policy that champions upskilling talented women; *Women In Motion*, a decade-long program spotlighting women in culture and the arts; and the Kering Foundation, founded in 2008, which is focused on building a world free from violence against women and children.

These commitments echo through the Group's participation in International Women's Day and reflect the hashtag *#NotJustToday*, serving as a reminder of the need to make lasting engagements of women every day of the year.

For the past six years, several prominent female artists have participated in this *carte blanche* invitation, including Soledad Bravi (2019), Charlotte Le Bon (2022), Lou Doillon (2023) and Catherine Meurisse (2024).

## About Malika Favre

A French national, born in 1982, <u>Malika Favre</u> is a graduate of the École nationale supérieure des arts appliqués et des métiers d'art de Paris (ENSAAMA) before moving to London in 2004 to pursue her career as an illustrator. The artist now lives and works in Barcelona.

All visuals of Malika Favre's creation are available here