



# PRESS RELEASE

# 2021 Innovation Award for Franco-Chinese teams Winners

The awarding ceremony of the 7<sup>th</sup> edition of the Innovation Awards of the Franco-Chinese Teams organized by the France China Committee has been hosted on 29 November 2021 by Kering, who chairs the Alumni Club of the FCC Innovation Awards for Franco-Chinese Teams. 3 bicultural teams will be awarded for their work and innovative solutions.

This year's innovations focused specifically on the issues of agri-food, environment, industry, energy, digital, telecommunications, retail, health, culture, education, and mobility. This 7<sup>th</sup> edition testified of a greater diversity of sectors for the 21 Franco-Chinese applicants.

The need to adapt to Covid-19 sanitary crisis shaped new business models, and digital projects played an important role in 2021. 24% of the projects were dedicated to digital platforms and initiatives.

The 21 projects presented as a common feature the focus on the environmental utility and impact of their innovations. This demonstrates how environmental issues have now become part of a new normality for business at the time of COP 26 and COP 15. This year 14% of the projects were presenting a specific innovation in the field of environment while all the candidates felt concerned to show the positive impact on the environment of their own project.







## **2021 PALMARES**

### **R&D AWARD**

**IoTFetMov Monitoring Fetal Movements** (ENSAIT-CIC-SEI-SIoT): an intelligent wearable system to monitor fetal movement for safer pregnancy.

#### **INNOVATIVE PRODUCT AWARD**

**STARC (Transports Safety Collision Alerts)** (THALES): using a set of cloud & AI-based technology to increase safety and reduce risk of collision at level crossings.

#### **INNOVATIVE INITIATIVE AWARD**

**Green solution of ultralow petrochemical wastewater discharge** (SUEZ): a global wastewater treatment solution to oil refining complexes by treating wastes with wastes, realizing recycling, energy saving and emission reducing.

#### **3 SPECIAL MENTIONS**

Special Mention "Agri-food"

**Precise nutritional evaluation for Livestock (PNE)** (ADISSEO): using a Near Infra-Red spectroscopy (NIR) to assess the characteristics of feed ingredients given to animals for better quality food.

Special Mention "Industry of the Future"

**New generation high-speed intelligent Swiveller** (FIVES): offering a more productive sorting solution at relatively low cost.

Special Mention "Cultural heritage"

Innovative Sino-French training format and methodology for the conservation of a Ming temple in Shanxi province (INP-FSP-15 Chinese institutions): based on an original format and methodology combining French and Chinese different approaches and multiple actors, fostering Franco-Chinese cultural cooperation for the future.







The Innovation Awards for Franco-Chinese Teams are sponsored by

Ministry of Economy and Finance and Recovery

And

Ministry of Higher education, Research, and Innovation

With the special support of the Chinese Chamber of Commerce and Industry in France,

Its own Ambassador, at the heart of the France-China relationship

Jean-Pierre RAFFARIN

former Prime Minister, Honorary Member of Parliament, President of the Prospective and Innovation Foundation

#### **About France China Committee**

The France China Committee (FCC) brings together French companies active in France and China in the long term and working together on their development with China.

Dean of the Franco-Chinese economic relationship, an expert on China since 1979, the FCC has become a major player in Franco-Chinese economic diplomacy. Its mission is to promote the French offer in China and the Franco-Chinese cooperation, which carry for France and China common values and mutual interests. It promotes a better knowledge of the changing market and Chinese needs and a better mutual understanding.

