

PARIS DEPUIS 1858

## MAISON BOUCHERON ANNOUNCES THE ACQUISITION

OF A HIGH JEWELRY WORKSHOP



Historical Boucheron boutique, 26 Place Vendôme

Boucheron High Jewelry Workshop

As part of its ongoing growth and development strategy, Boucheron has recently acquired a High Jewelry workshop, renowned for its excellent expertise in traditional craftsmanship. The workshop is located just a stone's throw away from Place Vendôme in Paris: this way Maison Boucheron can reinforce the production capacity of its historical High Jewelry workshop.

This workshop is composed of four companies: *Blondeau, Belter, Chanson and FG Développement*, which have worked together at the same address since 2017. They gather about sixty artisans (CAD designers, jewelers, lapidaries, setters and polishers) who are involved in each step of the process in the making of a High Jewelry creation.

This group was founded by Cédric Gangemi: a young French entrepreneur and a qualified jeweler himself, Mr. Gangemi had worked for *Chanson* and for *Blondeau* before taking over these companies and developing them. These new teams joined Maison Boucheron on October 31<sup>st</sup> 2023, working alongside the historical workshop of 26 Place Vendôme to give life to the Maison's High Jewelry collections.

"The acquisition of this High Jewelry workshop writes a new chapter in the history of the Maison. It will reinforce the production capacity of Boucheron's historical workshop on Place Vendôme, enabling us to meet the increasing demand of our clients while maintaining the excellence of our craftsmanship"

Hélène Poulit-Duquesne, CEO of Maison Boucheron

High resolution pictures are available with this  $\Box$  download link.

## ABOUT BOUCHERON

Founded in 1858 by Frédéric Boucheron, Maison Boucheron was developed through four generations of direct descendants. A visionary creator and the first of the great contemporary jewelers to open a boutique on Place Vendôme, Boucheron still embodies the excellence of Jewelry, High Jewelry and Watchmaking. The Boucheron style, bold and free, never stops inventing tomorrow's classics. Today, Boucheron owns over 50 stores worldwide and is part of the international luxury group Kering.



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