

K E R I N G



PRESS RELEASE

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KERING AND ITS HOUSES UNITE TO SUPPORT “I LOVE BEIRUT” MIKA’S BENEFIT CONCERT



Kering and its Houses – Gucci, Saint Laurent, Bottega Veneta, Balenciaga, Alexander McQueen, Brioni, Boucheron, Pomellato, Dodo, Qeelin, Ulysse Nardin, Girard-Perregaux, Kering Eyewear – have come together to support the “I Love Beirut”, the benefit concert organized by Lebanese-British singer Mika, for the victims of the double explosion in Beirut on August 4.

The concert on September 19 will be streamed on YouTube in four different time zones. Tickets are available online and all profits – along with the money from a fundraising campaign being run in parallel – will be donated to the Lebanese Red Cross and Save the Children Lebanon.

Tickets are available via *Fnac Spectacles* and *Ticketmaster*
Donations can be made at: gofundme.com/ilovebeirut

About Mika

Starting with his 2007 debut album Life In Cartoon Motion featuring Grace Kelly, Mika has sold over 10 million records and is a certified Gold and Platinum artist in 32 countries worldwide. He is Grammy-nominated, won a Brit Award and went on to release three additional platinum-selling albums The Boy Who Knew Too Much, The Origin of Love, and No Place In Heaven. His latest album My Name is Michael Holbrook was released in October 2019 and was followed by the start of a World Tour.

About Kering

A global Luxury group, Kering manages the development of a series of renowned Houses in Fashion, Leather Goods, Jewelry and Watches: Gucci, Saint Laurent, Bottega Veneta, Balenciaga, Alexander McQueen, Brioni, Boucheron, Pomellato, DoDo, Qeelin, Ulysse Nardin, Girard-Perregaux, as well as Kering Eyewear. By placing creativity at the heart of its strategy, Kering enables its Houses to set new limits in terms of their creative expression while crafting tomorrow’s Luxury in a sustainable and responsible way. We capture these beliefs in our signature: “Empowering Imagination”. In 2019, Kering had nearly 38,000 employees and revenue of €15.9 billion.

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