





Press Release

Kering and Boa & Python Specialist Group of IUCN announce first 'Python Conservation Partnership' Report on Captive Breeding

Python conservation could benefit from captive breeding

The first report under the 'Python Conservation Partnership', a collaboration between Kering, the International Trade Centre (ITC) and the Boa and Python Specialist Group of the International Union for Conservation of Nature, has been presented today.

The "Assessment of Python Breeding Farms Supplying the International High-end Leather Industry" is a study evaluating the economic feasibility and viability of captive breeding of pythons as a possible element of sustainable use and conservation of the species. Its aim is to provide guidance to those involved in the python trade to adopt sustainable practices when sourcing skins.

According to the report, python farming could help reduce pressure on wild python populations in Asia. The practice, however, should be viewed only as part of a holistic approach to python conservation and additional research on python farming and trade is required to determine its conservation benefits and impacts on livelihoods. The report also found that greater emphasis on the conservation of python species in the wild is needed.

"It is encouraging to finally have some concrete information about the feasibility and role of farming pythons for skins, particularly given the previous concerns raised about whether it was possible or not," said Daniel Natusch, one of the authors of the report and member of the IUCN SSC Boa and Python Specialist Group. "Captive breeding is only part of a possible solution for a sustainable python skin trade. We shouldn't lose sight of overall conservation goals and the greater potential of wild harvest systems to encourage conservation of wild pythons and their habitats."

Key recommendations from the report include putting in place systems to ensure that python farming is well documented and that any trade is sustainable, legal and does not encourage trafficking from the wild under the guise of farmed animals. The study also highlights the urgent need to develop techniques to differentiate between captive-bred and wild-caught skins. The Python Conservation Partnership is currently addressing this issue by working with Viet Nam to research innovative ways to determine whether skins are derived from captive-bred or wild sources.

"Our drive and commitment to sustainable business includes going deep into sustainability across our supply chains, right to our sources," said Marie-Claire Daveu, Chief Sustainability Officer and Head of international institutional affairs of Kering. "This first report and the continued work we are doing in the Python Conservation Partnership to enhance traceable, sustainable sourcing and the conservation of pythons will assist our sector and move the industry towards more informed decisions in python sourcing. We will be proactive in addressing these recommendations, and in particular developing best practice guidelines in the PCP for captive breeding farms and training the suppliers we work with."

Python skins are traded primarily to meet demands from the fashion industry to make luxury leather products, with Italy, Germany and France being the biggest importers. Skins are also used for traditional Chinese musical instruments. Indonesia, Malaysia and Viet Nam are the main source of python skins, with China, Thailand and Viet Nam all producing python skins through farming.

Southeast Asia's pythons, the Reticulated Python (*Python reticulatus*) and the Burmese Python (*Python molurus bivittatus*) - which are two of the world's largest snakes - have been harvested from the wild for their skins for almost eight decades. Within the last 20 years, the scale of trade in python skins has increased significantly with nearly 500,000 skins exported from Southeast Asian countries per year. Continued increase in demand is likely to put significant pressure on wild stocks, according to the study.

"This report offers a possible alternative solution to the sourcing of python skins for which demand is escalating. However, there is still some way to go towards more transparent, better managed python farming," said Jean-Christophe Vié, Deputy Director of IUCN's Global Species Programme. "We must make sure that attention is not diverted from the urgent need to preserve wild pythons and their habitats through direct site conservation and action against illegal trade."

The report will be presented at the Animals Committee of the upcoming Convention on International Trade in Endangered Species of Wild Fauna and Flora (CITES) meeting in May 2014 to contribute to the discussion on international snake trade.

"CITES is seeking to improve the legality, sustainability and traceability of international trade in pythons. It has called for further research to help the CITES Animals and Standing Committees determine what guidance should be provided and additional steps taken to ensure the ongoing sustainability and legality of this trade," said John E. Scanlon, Secretary-General Convention on International Trade in Endangered Species of Wild Fauna and Flora (CITES). "This effort is bringing the relevant players together across all sectors to find pragmatic and innovative solutions. The "Assessment of Python Breeding Farms Supplying the High-end Leather Industry", delivered under the Python Conservation Partnership, is making a highly valuable contribution towards this collective undertaking."

For an overview please see the Executive Summary.

About Kering

A world leader in apparel and accessories, Kering develops an ensemble of powerful Luxury and Sport & Lifestyle brands: Gucci, Bottega Veneta, Saint Laurent, Alexander McQueen, Balenciaga, Brioni, Christopher Kane, McQ, Stella McCartney, Tomas Maier, Sergio Rossi, Boucheron, Dodo, Girard-Perregaux, JeanRichard, Pomellato, Qeelin, Puma, Volcom, Cobra, Electric and Tretorn. By 'empowering imagination' in the fullest sense, Kering encourages its brands to reach their potential, in the most sustainable manner. Present in more than 120 countries, the Group generated revenues of €9.7 billion in 2013 and had 35,000 employees at year end. The Kering (previously PPR) share is listed on Euronext Paris (FR 0000121485, KER.PA, KER.FP).

About IUCN

IUCN, the International Union for Conservation of Nature, helps the world find pragmatic solutions to our most pressing environment and development challenges by supporting scientific research; managing field projects all over the world; and bringing governments, NGOs, the UN, international conventions and companies together to develop policy, laws and best practice. The world's oldest and largest global environmental network, IUCN is a democratic membership union with more than 1,000 government and NGO member organizations, and almost 11,000 volunteer scientists and experts in some 160 countries. IUCN's work is supported by over 1,000 professional staff in 60 offices and hundreds of partners in public, NGO and private sectors around the world. IUCN implements conservation on the ground through SOS Save our Species, in partnership with leading conservation organisations around the world. IUCN's headquarters are located in Gland, near Geneva, in Switzerland. www.iucn.org

About the Species Survival Commission

The Species Survival Commission (SSC) is the largest of IUCN's six volunteer commissions with a global membership of around 7,500 experts. SSC advises IUCN and its members on the wide range of technical and scientific aspects of species conservation, and is dedicated to securing a future for biodiversity. SSC has significant input into the international agreements dealing with biodiversity conservation, as well as compiling information on the status of wildlife for the IUCN Red List of Threatened Species™.

About the IUCN / SSC Boa and Python Specialist Group (BPSG)

The Boa and Python Specialist Group (BPSG) is a global network of volunteer experts on boa and python species, part of the IUCN Species Survival Commission (SSC). The BPSG is the world leading authority on boas and pythons. Its mission is to provide expert opinion and scientific advice to IUCN and other conservation organisations, government and non-government agencies, applicable to the conservation of boas and pythons.

Contacts

Kering

International

Mich Ahern +44 (0) 7984 684 454 mich.ahern@gmail.com

France

Emmanuelle Picard-Deyme + 33 (0)1 45 64 61 87 emmanuelle.picard-deyme@kering.com

IUCN

Ewa Magiera +41 22 999 0346, +41 79 856 76 26 ewa.magiera@iucn.org

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