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EXCELLENT 2021 PERFORMANCES ACROSS ALL HOUSES

_ GROUP REVENUE

€17,645m

- **+34.7**% reported vs. 2020
- +35.2% comparable⁽¹⁾ vs. 2020
- +13.4% comparable⁽¹⁾ vs. 2019

_ FREE CASH FLOW FROM OPERATIONS _

FREE CASH FLOW FROM OPERATIONS

€3,948m

+37.6% reported vs. 2020

GROUP RECURRING
OPERATING INCOME

€5,017m

+60.0% vs. 2020

28.4% recurring operating margin

_ EMPLOYEES _____

__ EMPLOYEES _____

42,811

as of Dec. 31, 2021

56% women managers within the Group

NET INCOME ATTRIBUTABLE
TO OWNERS OF THE PARENT

€3,176m

+47.7% reported vs. 2020

__ SUSTAINABILITY _____

___ SUSTAINABILITY _____

-41%

Environmental footprint (EP&L)⁽²⁾

A List

CDP 2021 – Climate and water



⁽¹⁾ At constant scope and exchange rates

⁽²⁾ EP&L intensity 2015-2021

BUILDING ON STRONG FOUNDATIONS



CRAFTING TOMORROW'S LUXURY



REINFORCING THE EXCLUSIVITY OF OUR DISTRIBUTION



BLENDING CREATIVITY
AND ICONICITY



INNOVATION AT OUR CORE



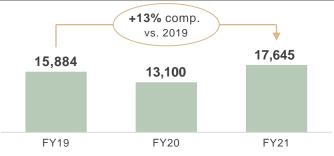


HIGH-QUALITY PERFORMANCE

GROUP REVENUE (€m)

€17,645m

+35% reported and comparable* vs. 2020 o/w Q4 +32% comparable vs. 2020





As a % of FY 21 revenue

GROUP RECURRING OPERATING INCOME (€m)

€5,017m

+60% reported vs. 2020



- EBIT at all-time high
- Operating leverage together with substantial investment level
- **Solid margin expansion trajectory**, EBIT margin up 450bp YoY

FCF FROM OPERATIONS (€m)



NET DEBT (€m)



- Group CAPEX: €934m, 5.3% of revenue
- FCF from operations nearly doubling
- Net debt at €168m (excl. lease liabilities)



*At constant scope and exchange rates

LUXURY HOUSES: FY21 KEY FIGURES

In €m	2021	2020	Change 2021 vs. 2020	2019
Revenue % comparable*	17,019	12,677	+34.3% +34.9%	15,383
Recurring operating income Margin (%)	5,175 30.4%	3,367 26.6%	+53.7% +3.8pts	5,042 32.8%
Gross CAPEX As % of revenue	643 3.8%	461 3.6%	+39.5% +0.2pt	652 4.2%



^{*}At constant scope and exchange rates

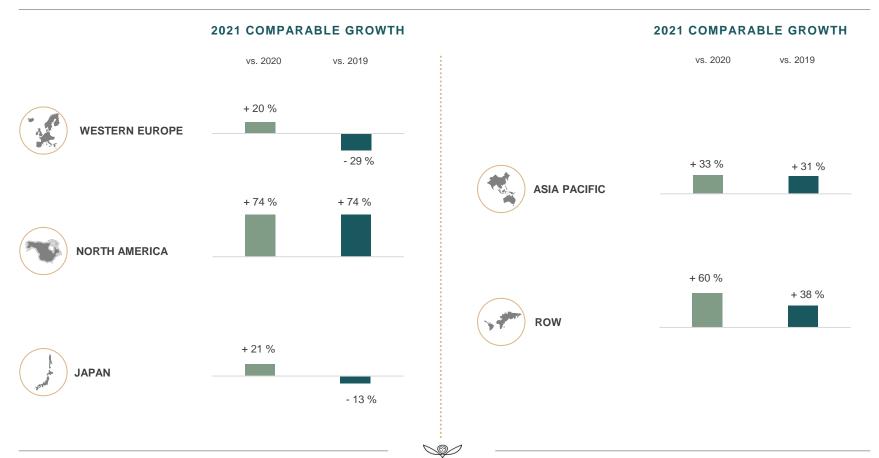
LUXURY HOUSES: EXCELLENT 2021 PERFORMANCES AHEAD OF 2019 LEVELS

FY 2021 REVENUE BY CHANNEL



SOUND RECOVERY ACROSS REGIONS

FY 2021 RETAIL BY REGION

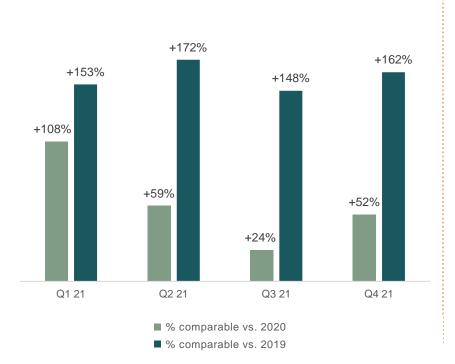


E-COMMERCE REVENUE EXCEEDING €2BN

FY 2021 E-COMMERCE

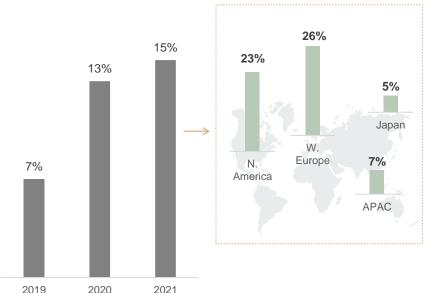


COMPARABLE QUARTERLY GROWTH



PENETRATION MORE THAN DOUBLED IN 2 YEARS

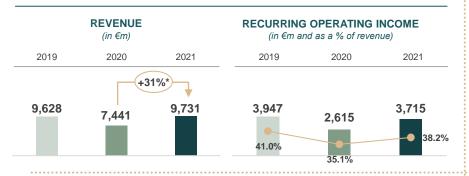
E-COMMERCE REVENUE AS % OF RETAIL SALES



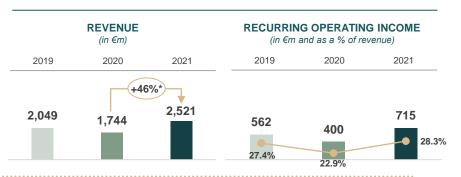


LUXURY HOUSES: FY21 KEY FIGURES BY HOUSE

GUCCI



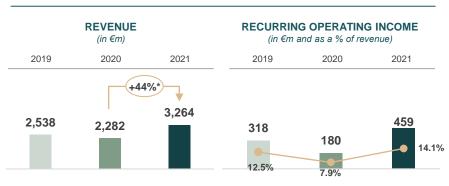
SAINT LAURENT



BOTTEGA VENETA



OTHER HOUSES





CORPORATE & OTHER



KEY FIGURES

In €m	FY 2021	FY 2020
Revenue KEYE consolidated revenue Other revenue	626 599 27	423 399 24
Recurring operating income Underlying result Corporate Long-term incentive plan	(158) (132) (26)	(232) (185) (47)
Gross CAPEX	291	326

- Sharp increase in Kering Eyewear contribution
 - 2021 revenue: +50% reported, +45% comparable
 - Successful acquisition and integration of LINDBERG
- Contained increase in corporate costs, mainly supporting group initiatives in digital, innovation and IT
- Capex back to 2019 levels



FINANCIAL PERFORMANCE

Em	FY 2021	FY 2020
Revenue	17,645	13,100
Gross margin	13,068	9,509
Recurring operating income	5,017	3,135
Other non-recurring operating income and expenses	(220)	163
Financial result	(273)	(341)
Income tax expense	(1,280)	(759)
Share in earnings of equity-accounted companies	1	(8)
Net income from continuing operations	3,245	2,190
Net income from discontinued operations	11	(10)
Net income of consolidated companies	3,256	2,180
Of which net income, Group share	3,176	2,150
Net income, Group share, from continuing operations excluding non-recurring items	3,361	1,972
Net income, Group share, per share (in euro)	25.49	17.20
Net income per share from continuing operations, Group share, excluding non-recurring items (in euro)	26.98	15.78



CAPITAL EMPLOYED AND OPERATING WORKING CAPITAL

SHAREHOLDERS' EQUITY

€13,736M

NET DEBT

€168M

DEBT-TO-EQUITY RATIO

1.2%

CAPITAL EMPLOYED

€13,904M

INVENTORIES

€3,369M

RECEIVABLES

€977M

PAYABLES

€1,742M

operating working cap €2,604M 14.8%*

*N.B.

⁽³⁾ FY 20 previous classification: OWC at 22.9% of LTM revenue; new classification: 17.3% of LTM revenue



⁽¹⁾ Calculated on LTM group revenue

⁽²⁾ Calculation based on a reclassification in 2021: some receivables and payables are now included in the Operating Working Cap, vs. part of Non-Operating WCR previously

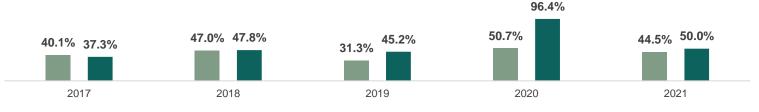
DIVIDEND UP 50%

DIVIDEND PER SHARE



*Proposed to April 28, 2022 AGM €3.50 per share interim dividend paid on January 17, 2022 €8.50 per share balance to be paid on May 5, 2022

DIVIDEND PAYOUT



■in % of recurring net income, Group share

■ in % of available cash flow from operations



SHARE PRICE PERFORMANCE

KERING SHARE PRICE PERFORMANCE SINCE JANUARY 1, 2021





SUSTAINED GROWTH IN THE FIRST QUARTER OF 2022

KEY HIGHLIGHTS

- Opening the year on a strong quarter
 - Solid underlying demand
 - Healthy brand momentum
 - Covid-19 restrictions impacting March performances in APAC
- Sound Group revenue growth driven by all our Houses
- FX tailwind, scope impact broadly neutral

REVENUE BREAKDOWN BY SEGMENT

In €m	Q1 22 Revenue	Comparable change (%)*
Gucci	2,591	+13.4%
Saint Laurent	739	+37.2%
Bottega Veneta	396	+16.3%
Other Houses	973	+35.1%
Kering Eyewear & Corporate	308	+35.1%
Eliminations	(51)	
Kering total	4,956	+21.4%





STRAIGHTFORWARD STRATEGY



 STRENGTHENING BRAND EQUITY

ATTRACTING AND RETAINING
 NEW GENERATIONS OF LUXURY CONSUMERS

FOCUSING
 ON WHERE WE BUILD THE MOST VALUE



IN TOP SHAPE FOR 2022 & BEYOND



AS FRESH AS EVER AFTER 100 YEARS



GAINING TRACTION ACROSS CATEGORIES



SAINT LAURENT EXCEPTIONAL GROWTH PATH



CONFIRMING PROGRESS



BOTTEGA VENETA CONFIRMED POTENTIAL



BOUCHERON EXPANDING
ACROSS REGIONS,
QEELIN EXPLOSIVE GROWTH,
POMELLATO NEXT IN LINE



GAINING IN DISTINCTIVENESS AND PRESTIGE



A MAJOR PLAYER (LINDBERG & MAUI JIM ACQUISITIONS)





MARIE-CLAIRE DAVEU

CHIEF SUSTAINABILITY AND INSTITUTIONAL AFFAIRS OFFICER

OUR PROGRESS IN 2021



Four years ahead of schedule, the Group has already reduced its environmental footprint by -40%



92% of the energy used throughout the Group is now of renewable origin



The Group has reassessed its roadmap by aligning itself with a 1.5°C trajectory







REGENERATIVE FUND FOR NATURE

7 selected projects

1 million

hectares of farms and pastures to be converted to regenerative agriculture in the next five years



Organic Cotton Accelerator, India





KERING GOES FUR FREE

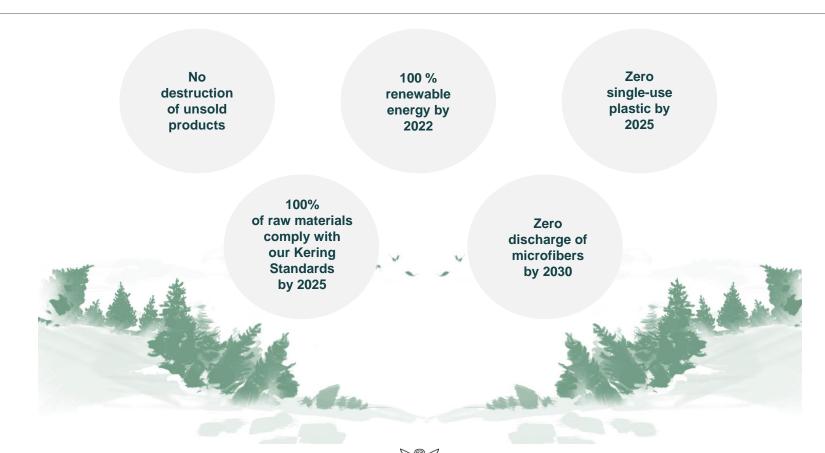






CIRCULAR ECONOMY

"COMING FULL CIRCLE"





SUSTAINABLE INNOVATION



Supporting startups in China through our Kering Generation Award

> Innovate on materials and processes via our Material Innovation Lab and Sustainable Innovation Lab



SUPPORTING STARTUPS



KERING GENERATION AWARD CEREMONY WITH PLUG AND PLAY CHINA





MATERIAL AND PROCESS INNOVATION

LEATHER TANNING

At the end of 2021
40% of the Group's
leather goods purchases
were made
with metal-free tanning

NEW MATERIALS

The Material Innovation Lab (MIL)
now makes more than
4,000 samples of sustainable fabrics
and textiles available to all the
Group's Houses

Gucci created **DEMETRA**





SOCIAL

SUPPORT TO COMBAT VIOLENCE AGAINST WOMEN



5 million

euros over 5 years

women's centers for victims of violence in France



STRENGTHENING THE GROUP'S DIVERSITY & INCLUSION POLICY

CHARTER FOR INTEGRATION WITH THE MINISTRY OF LABOR, **EMPLOYMENT AND INTEGRATION** Kering signed a partnership charter for the integration of young people, vulnerable individuals and people with disabilities to support them on the job market With this charter, the Group intends to remain an employer of choice, and is continuing to promote diversity and inclusion at all levels of its organization

ENCOURAGING COLLECTIVE ACTION





WATCH & JEWELLERY INITIATIVE 2030

SET COMMON GOALS FOR THE INDUSTRY



BUILDING CLIMATE RESILIENCE

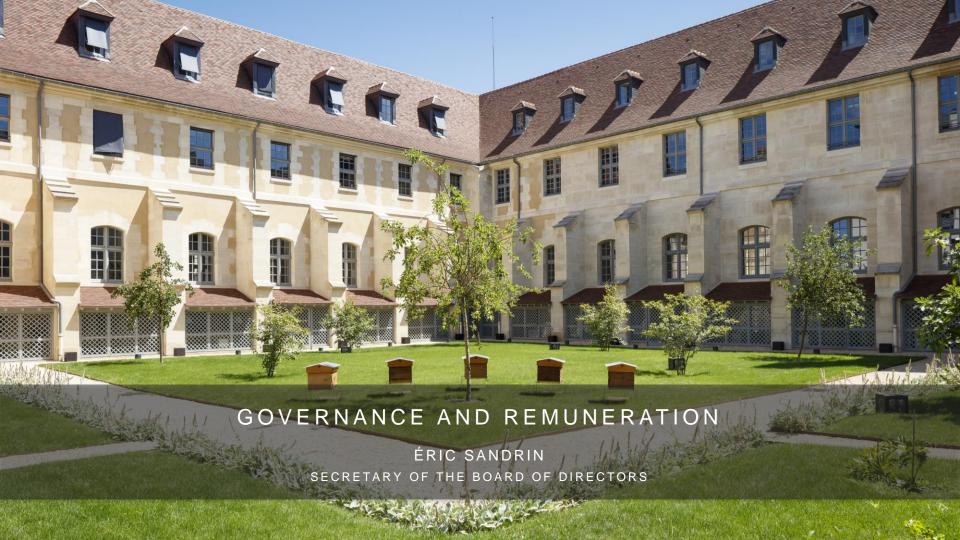
PRESERVING RESOURCES



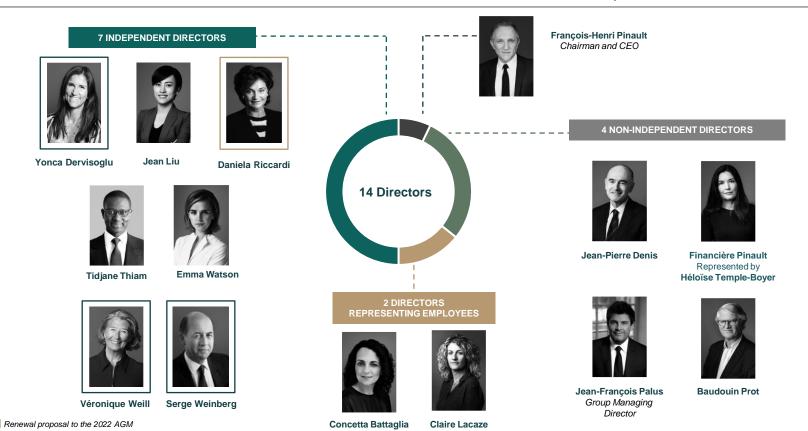
FOSTERING INCLUSIVENESS

AND WORK COLLABORATIVELY TO ACHIEVE THEM





COMPOSITION OF THE BOARD OF DIRECTORS SUBJECT TO APPROVAL AT THE SHAREHOLDERS' MEETING OF APRIL 28, 2022



April 28, 2022

41

Appointment proposals to the 2022 AGM

APPOINTMENT OF YONCA DERVISOGLU AS AN INDEPENDENT DIRECTOR FOR A FOUR-YEAR TERM



YONCA DERVISOGLU

Vice President, Marketing at Google for the Europe/Middle East/Africa region

Age: 52

Turkish and British national

Yonca Dervisoglu will bring to Kering's Board of Directors her expertise in the fields of new technologies, digital and marketing at the international level.

Director expertise:

- (CSR) Corporate social and environmental responsibility
- (©) Marketing
- Technology/Digital/Cybersecurity
- (Innovation
- **Leadership**

APPOINTMENT OF VÉRONIQUE WEILL AS AN INDEPENDENT DIRECTOR FOR A FOUR-YEAR TERM



VÉRONIQUE WEILL

Chair of the Board of Directors of CNP Assurances

Age: 62

French national

Véronique Weill will bring to Kering's Board of Directors her sound experience in corporate governance.

Director expertise:

- © Corporate governance
- Risk management
- (©) Marketing
- (iii) Economics
- Finance and Accounting
- (2) Leadership

APPOINTMENT OF SERGE WEINBERG AS AN INDEPENDENT DIRECTOR FOR A FOUR-YEAR TERM



SERGE WEINBERG

Chairman of Sanofi's Board of Directors and Chairman of the investment firm Weinberg Capital Partners

Age: 71

French national

Serge Weinberg will bring to Kering's Board of Directors his large experience in management as well as his expertise in finance and corporate governance.

Director expertise:



Risk management

Economics

Finance and Accounting

Leadership

April 28, 2022 8

BOARD FOCUSING ON INDEPENDENCE AND VARIETY OF EXPERTISE

		2010	2015	Feb. 16, 2022	After 2022 AGM
<u> </u>	TOTAL NUMBER OF DIRECTORS	14	10	13	14
X	INDEPENDENCE ⁽¹⁾	57%	40%	55%	58%
	PROPORTION OF WOMEN ⁽¹⁾	28%	30%	55%	50%
8	AVERAGE AGE	55	57	54	56
8	NATIONALITIES REPRESENTED	4	3	5	6

⁽¹⁾ Within the meaning of the Corporate Governance AFEP-MEDEF Code which Kering subscribes to, these percentages do not include Directors representing employees



REMUNERATION OF THE MEMBERS OF THE BOARD OF DIRECTORS IN 2021 EX-POST VOTE

COMPONENTS AND STRUCTURE OF THE TOTAL REMUNERATION ALLOCATED TO DIRECTORS



Minus special portions for:

- the remuneration of the Chairs of the Audit, Remuneration, Appointments & Governance, and Sustainability Committees (€23,000 each)
- The remuneration of the Committee Vice-Chair (€11,500)
- The Lead Independent Director (€75,000 for 2022)

Coefficient: 1 by Board Membership, increased by 0.5 per Committee



Coefficient:

- 1 per presence at each meeting of the Board
- 0.5 for each attendance of a Committee meeting

(1) Financière Pinault has waived all remuneration in respect of its duties as a Director or Committee member within the Group.

€ 1,400,000

OTHER INFORMATION

- advance by the Board of Directors. For 2021, the objectives are the following:
- promote and maintain a good relationship between the Board and its shareholders and investors;
- coordinate the assessment of the Board and its members;
- facilitate and build relationships within the Board, as permitted by the health situation, including by holding meetings without executive corporate officers;

(2) The remuneration allocated to the Lead Independent Director will be subject to the achievement of objectives defined in

- · ensure the effective implementation of mechanisms to prevent and resolve potential conflicts of interest;
- report, on a quarterly basis, to the Chairman of the Board on the performance of her duties.



April 28, 2022 0

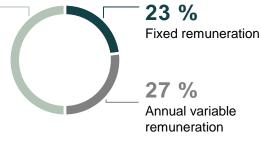
REMUNERATION STRUCTURE FOR 2021 FOR EXECUTIVE CORPORATE OFFICERS EX-POST VOTE

CHAIRMAN & CEO

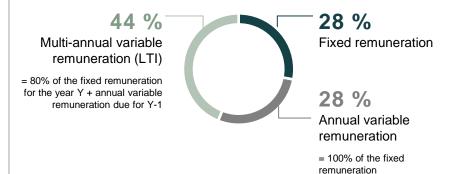
GROUP MANAGING DIRECTOR



= 100% of the fixed remuneration for year Y + annual variable remuneration due for Y-1



= 120% of the fixed remuneration





April 28, 2022 (

2022

CHAIRMAN & CEO

Multi-annual variable remuneration (LTI) = 100% of the fixed remuneration for year Y + annual variable remuneration due for Y-1 23 % Fixed remuneration 27 % Annual variable remuneration

= 120% of the fixed

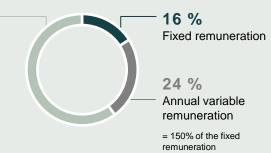
GROUP MANAGING DIRECTOR



= 100% of the fixed remuneration

60 % Multi-annual variable remuneration (LTI)

= 150% of the fixed remuneration for year Y + annual variable remuneration due for Y-1



Multi-annual variable remuneration (LTI) = 100% of the fixed remuneration for the year Y

remuneration due for Y-1

50 %

+ annual variable



20 % Fixed remuneration

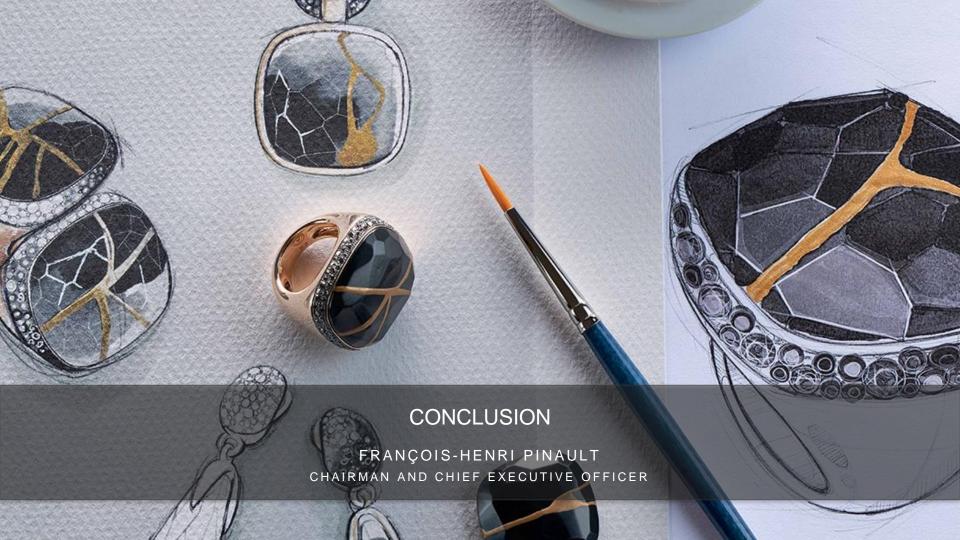
rixed remuneration

30 % Annual variable remuneration

= 150% of the fixed remuneration



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Statutory Auditors' Reports to the Ordinary General Meeting

Statutory Auditors' Report on the financial statements of the Company

Statutory Auditors' Report on the consolidated financial statements

Statutory Auditors' Special Report on regulated-party agreements

Statutory Auditors' Reports to the Extraordinary General Meeting

Statutory Auditors' Special Reports on capital transactions



ORDINARY GENERAL MEETING REPORTS ON THE COMPANY AND CONSOLIDATED FINANCIAL STATEMENTS

	Company financial statements (First resolution)	Consolidated financial statements (Second resolution)
References	Pages 422 - 425 of the Universal Registration Document	Pages 399 - 403 of the Universal Registration Document
Purpose of our engagement	Certification that the financial statements give a true and fair view of the assets and liabilities and of the financial position of the Company as at December 31, 2020 and of the results of its operations for the year then ended in accordance with French accounting principles	Certification that the consolidated financial statements give a true and fair view of the assets and liabilities and of the financial position of the Group as of December 31, 2020 and of the results of its operations for the year then ended in accordance with International Financial Reporting Standards as adopted by the European Union
Key audit matters	Valuation of long-term investments	 Impairment tests on goodwill and intangible assets with indefinite useful lives Valuation of inventory depreciation
Specific verifications	No matters to report on the management report, on the information relating to corporate governance and on the benefits of corporate officers and commitments made in their favor	No matters to report on the information pertaining to the Group presented in the management report

Unmodified opinion on the Company and consolidated financial statements



ORDINARY GENERAL MEETING SPECIAL REPORT ON REGULATED-PARTY AGREEMENTS

Statutory Auditors' Special Report on regulated-party agreements (pages 426 - 427 of the Universal Registration Document)

- The Special Report presents the support agreement for services provided by Artémis SAS, approved in previous years and with continuing effect during the year;
- We were not advised of any new agreements authorized during the year subject to the approval of the Shareholders' Meeting.



EXTRAORDINARY GENERAL MEETING SPECIAL REPORTS ON CAPITAL TRANSACTIONS

- Report on the authorization of free grants of existing shares or shares to be issued (16th resolution)
- Report on the increase of share capital by issuing ordinary shares reserved for members of an employee savings plan (17th resolutions)
- Report on the increase of share capital by issuing ordinary shares reserves for named categories of beneficiaries (18th resolution)

We will prepare an additional report, if required, should these delegations be exercised by your Board of Directors

We have no matters to report on the information given in the report of the Board of Directors.







FIRST RESOLUTION

(ordinary resolution)

Approval of the parent company financial statements for the year ended December 31, 2021



SECOND RESOLUTION

(ordinary resolution)

Approval of the consolidated financial statements for the year ended December 31, 2021



THIRD RESOLUTION

(ordinary resolution)

Appropriation of net income for 2021

Distribution of a cash dividend of €12 (*) per share

(*) corresponding to an interim dividend of €3.50 per share paid on January 17, 2022, and a balance of the dividend of €8.50

Payment date: May 5, 2022



FOURTH RESOLUTION

(ordinary resolution)

Reappointment of Daniela Riccardi as a Director



FIFTH RESOLUTION

(ordinary resolution)

Appointment of Véronique Weill as a Director



SIXTH RESOLUTION

(ordinary resolution)

Appointment of Yonca Dervisoglu as a Director



SEVENTH RESOLUTION

(ordinary resolution)

Appointment of Serge Weinberg as a Director



EIGHTH RESOLUTION

(ordinary resolution)

Approval of the information relating to remuneration paid during or awarded for the year ended December 31, 2021 to corporate officers



NINTH RESOLUTION

(ordinary resolution)

Approval of the components of remuneration paid during or awarded for the year ended December 31, 2021 to François-Henri Pinault, Chairman and Chief Executive Officer



TENTH RESOLUTION

(ordinary resolution)

Approval of the components of remuneration paid during or awarded for the year ended December 31, 2021 to Jean-François Palus, Group Managing Director



ELEVENTH RESOLUTION

(ordinary resolution)

Approval of the remuneration policy for executive corporate officers



TWELFTH RESOLUTION

(ordinary resolution)

Approval of the remuneration policy for corporate officers in respect of their duties as Directors



THIRTEENTH RESOLUTION

(ordinary resolution)

Appointment of PricewaterhouseCoopers Audit as Principal Statutory Auditor



FOURTEENTH RESOLUTION

(ordinary resolution)

Appointment of Emmanuel Benoist as Substitute Statutory Auditor



FIFTEENTH RESOLUTION

(ordinary resolution)

Authorization for the Board of Directors to purchase, retain and transfer the Company's shares

• Maximum purchase price: €1,000

Maximum pourcentage of share capital: 10%

• Validity of the authorization: 18 months

Maximum share buyback: 12,429,291 shares, i.e. €12,469,291,000*

- Anticipated use of the authorization:
 - Cancellation by the Company of its own shares
 - Allotment of shares to the Company's employees or corporate officers (within the scope of free share plans or stock purchase option plans)
 - Ensuring liquidity and maintaining the share price as part of a liquidity agreement
 - External growth transactions



^{*} As of March 1st, 2022

SIXTEENTH RESOLUTION

(extraordinary resolution)

Authorization for the Board of Directors to make free awards of ordinary shares in the Company (existing or to be issued), subject, where applicable, to performance conditions, to beneficiaries or categories of beneficiaries among the employees and executive corporate officers of the Company and affiliated companies, entailing the waiver by shareholders of their pre-emptive subscription rights



SEVENTEENTH RESOLUTION

(extraordinary resolution)

Delegation of authority to the Board of Directors to decide to increase the share capital by issuing ordinary shares reserved for employees, former employees and eligible corporate officers who are members of an employee savings plan, without pre-emptive subscription rights



EIGHTEENTH RESOLUTION

(extraordinary resolution)

Delegation of authority to the Board of Directors to decide to increase the share capital by issuing ordinary shares reserved for named categories of beneficiaries, with pre-emptive subscription rights waived in their favor



NINETEENTH RESOLUTION

(ordinary resolution)

Powers for formalities







Gucci • Saint Laurent • Bottega Veneta • Balenciaga • Alexander McQueen • Brioni
Boucheron • Pomellato • Dodo • Qeelin
Kering Eyewear

Empowering Ginagination